

ISIS FOURTH INTERNATIONAL CONFERENCE
TECHNION I.I.T., HAIFA, ISRAEL, SEPTEMBER 1998

NEW ORDER ART

EXHIBIT \ PAPER.

Avi Rosen.

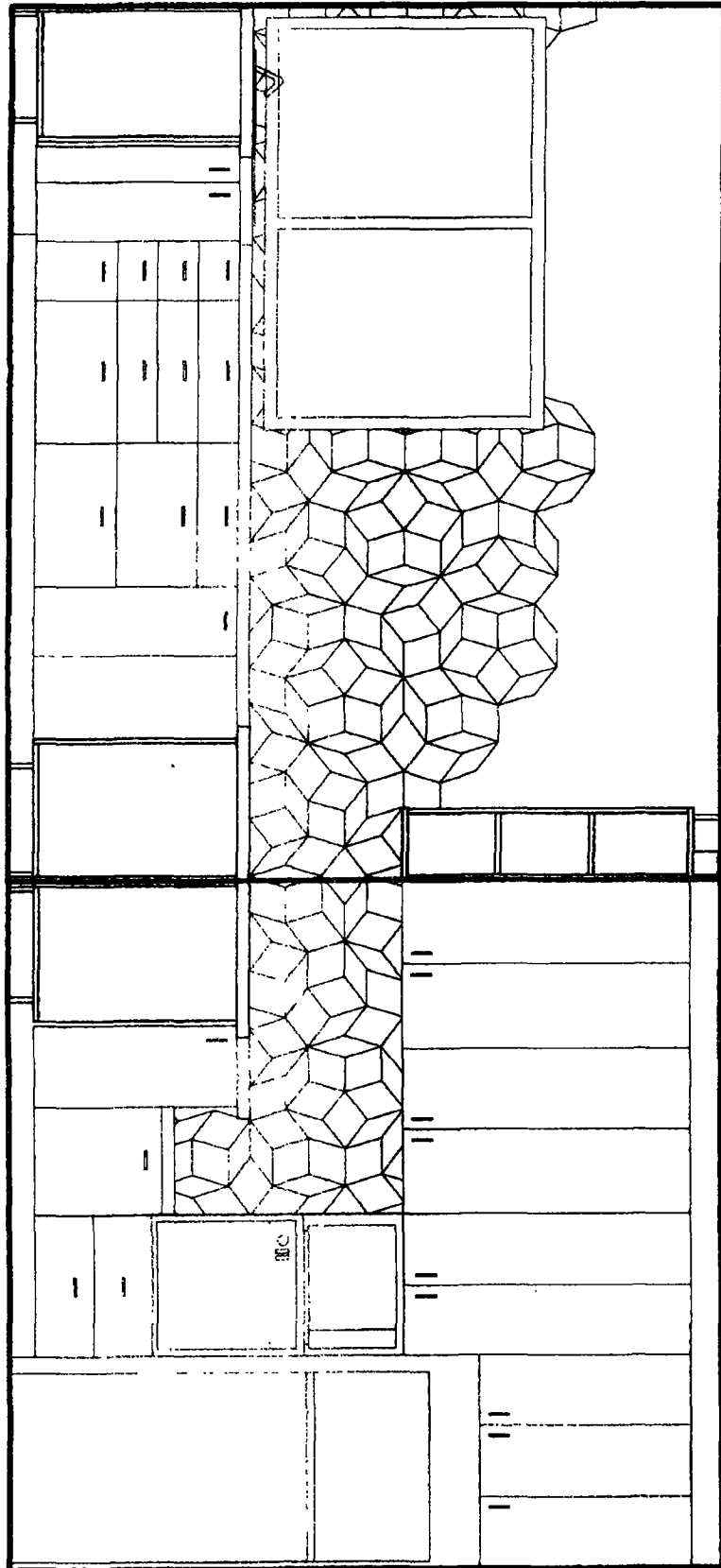
The Internet is the global sum of uncoordinated activities... , it is a nebulous, ever-changing multitude of computer sites that house continually changing chunks of multimedia information (numeric values, text, graphic images, sound tracks, video clips, and data input forms). This information is displayed on million of pages, wired together by hyperlinks. All the information can be changed constantly... Thus, the Web's chief structural feature is its permanent state of flux. (T. M. Ciolek)

The contemporary artist must adopt new artistic methods and tools for art creation, distribution, and consumption, in this permanent state of flux. The new art contains images, text, animation and video, hyper links, and interactive relationships with the art consumer world wide. The art consumer is a part of the environment in which art exists.

A new order for the art world is shaped. In the past art taste was shaped by central bodies like: the church, totalitarian regimes, art curators, art collectors, and other taste shapers, which refer to a well known, fixed, defined, and "ordered" art works, which usually fit to the right ideology. Today there is a "new order art", democratically distributed via Internet, bypassing traditional systems, reaching every potential consumer. Art with no final, known, fixed, ordered appearance, in which the artist is only the initial trigger, to a flux process with no defined end. The "new order art" challenges old paradigms like: original art, museums, artists aura, the passive role of the viewer, etc. The new era 'disorder' promises a great challenge to every aspect of the art world.

In my demonstration I'll show computer artwork which incorporate image, text, sound, animation, and video, interactivity with internet. Attached a print of a VR artwork.





02
18-02 14:30

שולמה וברך-שבת רוזן אדריכלים
 11, בנימין זאבולד סט. 5224076 : 02-5321892

כתר מרה: 1:20
 חמירי: יונא 38
 שרשט ע"י:

הגות מטה

פרטים:
עודדאל ו
גבעת שמואל